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**EXPERTISE TO ENHANCE**  
BUSINESS PERFORMANCE



Founded in 2003 in the French Alps, Imagina International's mission is to support companies of all sizes in controlling and optimizing their management.

Convinced that performance depends on a structured organization and the right tools, the company is committed to making management systems efficient, accessible and sustainable, whatever the sector of activity or type of business.

As editor and integrator of the Aten ERP, Imagina International leverages its dual technological and business expertise to design and deploy tailor-made solutions designed to support its customers' growth, agility and competitiveness.



IMAGINA INTERNATIONAL SINCE ITS FOUNDING

2006

Aten PME-PMI, the first management software designed by the company for SMEs and industry, marks the start of its adventure.

2014

Born of Imagina International's desire to meet the needs of ski resorts, Aten Altitude has been designed for ski resorts.

2016

Aten Altitude wins the innovation award at Mountain Planet, confirming its expertise and position in the mountain sector.

2019

Imagina International innovates with Aten Loisirs to meet the new challenges of the leisure park sector.

2023

Aten Médical has been created, a solution dedicated to healthcare institutions supplying homecare equipment.

2024

Acquisition of Snowplanner and integration with Aten Altitude, new perspectives for ski resorts.



## A STRATEGIC TECHNOLOGY PARTNER FOR GROWING COMPANIES

Imagina International is aimed at companies wishing to grow, and to rely on an agile, high-performance and scalable information system, capable of supporting their digital transformation and their ambitions.

With its team of experienced engineers, consultants and trainers, the company takes on complex, ambitious projects in demanding environments. It provides its customers with cutting-edge technical expertise and in-depth knowledge of business challenges, guaranteeing high value-added solutions.

## PERSONALIZED, ALL-ROUND SUPPORT

At the crossroads of technology and consulting, Imagina International places support at the heart of its approach. A company on a human scale, it mobilizes its team of engineers, consultants and trainers to meet the specific challenges of each company, and to ensure that the solution evolves in line with their needs.

Thanks to our personalized, scalable approach, every deployment of our solution is tailored to the realities of the field and the ambitions of our customers.

This operational proximity enables us to simplify processes, secure deployments and maximize the strategic impact of the solutions we implement, while supporting companies in their drive towards more efficient, agile and sustainable management.

## STRONG VALUES FOR SUCCESSFUL PARTNERSHIPS

Imagina International builds its growth on solid values that guide its actions and its team every day:

### PROXIMITY

Provide constant support, remaining available to respond to requests and optimize the use of solutions. Meaning active listening, regular follow-up and a commitment to ensuring that every customer fully exploits the potential of their tools to achieve their objectives.

### COLLABORATION

Placing co-construction at the heart of every project, by sharing a common vision and working hand-in-hand with the customer to meet their specific challenges. Mutual trust is essential, enabling us to offer customized solutions tailored to the unique needs of each company.

### INNOVATION

Continuously evolve our products by integrating the latest technological advances. This simplifies the user experience and meets customer needs, while anticipating market trends to offer sustainable, competitive solutions.

These values, founded and shared by all Imagina International staff, are reflected in our solid, long-term partnerships, enabling each company to benefit from personalized, flexible, high-performance support.



## AN ERP FOR TODAY AND TOMORROW

With Aten, Imagina International offers a true management platform that optimizes all company activities: administration, management, sales, maintenance, etc. Its rich functionality, scalability and adaptability make it an enduring solution, capable of supporting long-term growth and innovation. Its rich functionality, scalability and adaptability make it a future-proof solution, capable of supporting long-term growth and innovation.

Already adopted by companies in a wide range of sectors, including ski resorts, leisure parks, small and medium-sized enterprises, small and medium-sized industries and the medical sector, Aten enables us to meet the specific needs of each field.

This approach makes Imagina International a key partner for organizations seeking to optimize their management while remaining flexible and ready to evolve.

## IN FIGURES

+ 200

customers worldwide

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+ 8 000

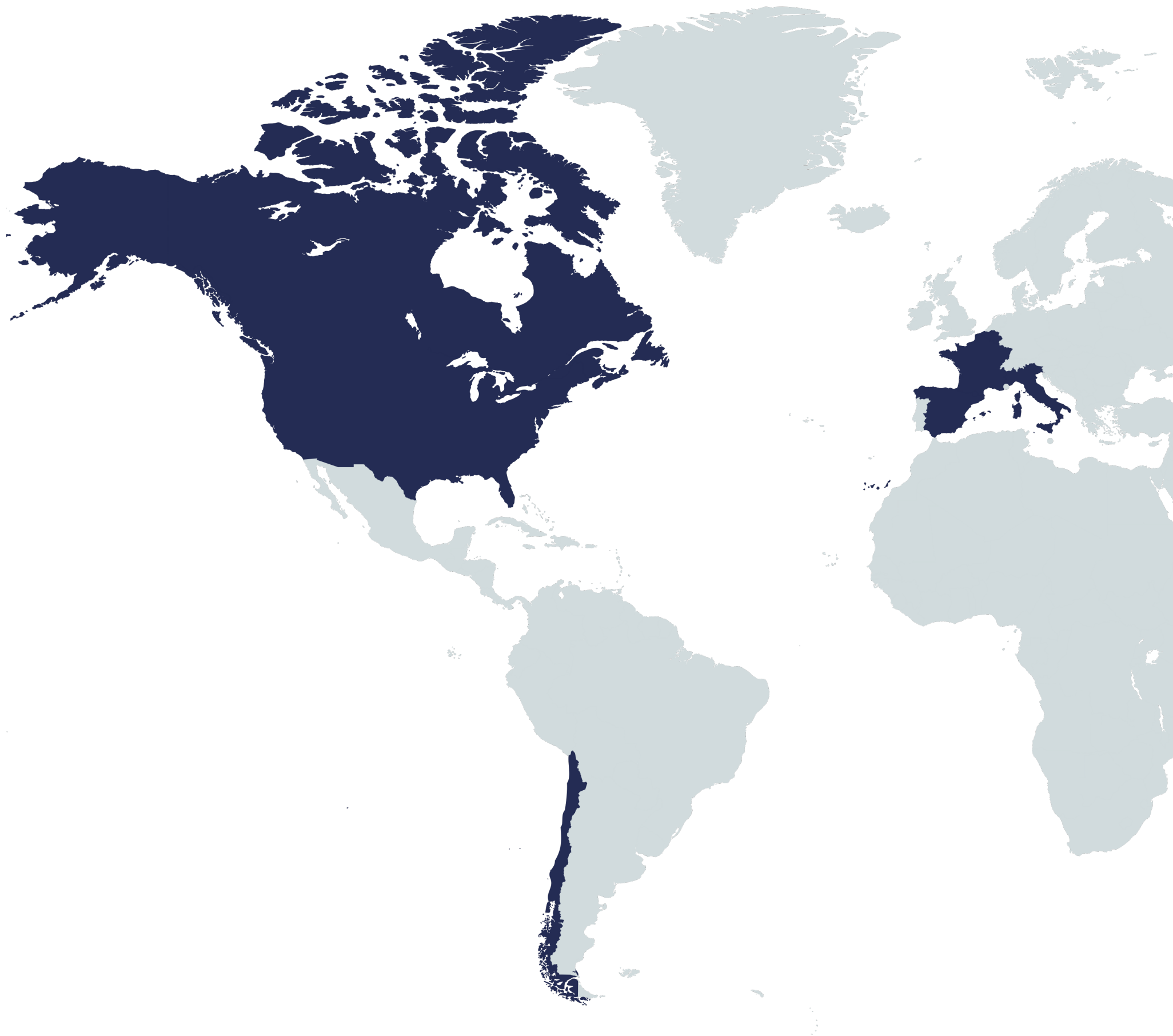
daily users

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+ 3,5 M€

sales by 2024

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# REFERENCES

## THEY USE ATEN SUITE

### ATEN ALTITUDE



### ATEN PME-PMI



### ATEN LOISIRS



### ATEN MÉDICAL



### SNOWPLANNER





## CONTACT

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